

## ***Innovation in e-information***

### ***The UKeiG 2009 Conference***

#### **Breakout sessions: abstracts and biographies**

- Topic 1** **A picture is worth a thousand words: practical solutions for managing digital images.**  
**Roger Mills**, *Head of Science Liaison & Specialist Services Oxford University Library Services*

A discussion workshop aiming to identify practical problems and self-help solutions in managing digital images as a mainstream library activity. Several scenarios illustrating common image management challenges will be discussed in small groups, which will then bring their ideas together to prioritise actions needed to solve the problems identified, and suggest how they can be taken forward, on an individual, institutional or national basis.

#### ***Biography***

Roger is Head of Science Liaison and Specialist Services for Oxford University Library Services. He is also subject consultant for Bio- and Environmental Sciences, including plant sciences, forestry, zoology, ornithology, geography and earth sciences, and is Manager of the Oxford Forest Information Service, working in collaboration with CABI. Professionally he is active in IUFRO (International Union of Forest Research Organisations), and currently co-ordinator of Research Group 6.03, Information Services and Knowledge Organisation; he is also President of the European Botanical and Horticultural Librarians Group (EBHL), and is working with IAALD (International Association of Agricultural Information Specialists) in the formation its UK Chapter.

- Topic 2** **Avoiding legal problems. Risks and Rights – a discussion.**  
**Charles Oppenheim**, *Professor of Information Science, Loughborough University.*

This session will examine some of the legal risks that you may encounter. Topics to be covered will include copyright and database right, defamation, trade marks and liability for inaccurate information. There will be an emphasis on the risks involved in Web 2.0 applications. Come along with your horror stories, hypothetical scenarios or nightmares (in the legal sense) and these will be discussed. This will be a highly interactive session, so do expect to participate!

### ***Biography***

Charles has been Professor of Information Science at Loughborough University since 1998. Prior to that, he has held a variety of posts in academia and the electronic publishing industry, working for International Thomson, Pergamon and Reuters at various times. Charles is the author of 'The Legal and Regulatory Environment for Electronic Information'. He is a well-known authority on copyright and has written about 100 articles on the topic. He is a member of the JISC Scholarly Publishing Working Group and of the HEFCE/UUK Working Group on Intellectual Property Rights and a member of the Legal Advisory Board of the European Commission. He was the Specialist Advisor to the House of Lords Inquiry into the Information Superhighway.

### **Topic 3 Holy Grails, Long Tails, Widgets and beyond: facing the challenges of the information environment and meeting the expectations of the 'born digital' user.**

***Lisa Charnock***, *Intute Communications Officer* and ***Lisa Jeskins***, *Promotions and Outreach, Mimas Library and Archival Services*.

The words and phrases above are pervasive in the world of the information professional, but these emergent technologies present us with a whole host of questions. What do these terms mean for us and our users? Which of these 'quests' should we be striving for and, indeed, what do our users expect from us? In a world where the 'next big thing' is touted with increasing regularity, and the novelty value of new innovations can blind us to their real-world worth, how do we know which technologies to invest in, and which will soon be yesterday's news? Is it possible to second guess the future, or are we destined to run to keep up with users who will always be one step ahead? In the information world, we are asking ourselves these questions and responding by trialling Web 2.0 services and rethinking the ways in which we interact with users. This breakout session will explore the experiences and perspectives of delegates and will initiate debate around what the future holds for information services in the Web 2.0 world.

### ***Biographies***

Lisa Charnock works at the national data centre Mimas where she is responsible for dissemination and outreach activities for the Intute service, including the delivery of workshops, seminars, and presentations, and the production of publicity materials. Prior to this post she worked for 6 years as an academic liaison librarian at Edge Hill University.

Lisa Jeskins is a chartered librarian with eight years professional experience in all aspects of academic libraries. She now works at Mimas for the Archives Hub and Copac teams. She is responsible for the marketing and promotion of the Archives Hub and Copac and presents workshops, seminars and presentations, produces documentation, and provides user support. She is also looking into developing online training modules.

**Topic 4 Increasing the value of your intranet.**

***Martin White, Intranet Focus Ltd***

Come along to this workshop to learn about, share and develop good intranet practice, with a special focus on making an impact with your intranet as soon as you get back to your office. After the event, all the attendees will receive a summary of the outcomes and a list of selected resources on intranet development.

***Biography***

Martin is Managing Director of Intranet Focus Ltd. Over the last ten years he has worked on a wide range of intranet and information management strategy projects in the UK, Europe and the USA. Earlier this year he developed an information and knowledge management strategy for the UN Secretariat, New York. He is a Visiting Professor in the Department of Information Studies, University of Sheffield and is the co-author of 'Successful Enterprise Search Management', published in December 2008. Martin is also Chair of UKeiG.

**Topic 5 Innovative search techniques: how do you do yours?**

***Karen Blakeman, Director RBA Information Services***

Google is no longer enough for searching today's diversity of information. If you want to ensure you are covering all aspects and viewpoints there is a vast array of tools now available including web 2.0, people search, mashups and results visualisation. This will be an interactive session looking at some of the more interesting applications and services that are coming onto the search scene. Please bring along your own thoughts, ideas and experiences. By the end of the session you, the participants, will have compiled a list of key search techniques for tackling today's multimedia and collaborative information environment.

***Biography***

Karen has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA Information Services) provides training and consultancy on the use of the Internet, and on accessing and managing information resources. Prior to setting up RBA she worked at the Colindale Central Public Health Laboratory, and then spent ten years in the Pharmaceutical and Health Care industry before moving to the International management consultancy group Strategic Planning Associates. Karen edits and publishes a monthly, electronic newsletter called Tales from the Terminal Room and her Search Strategies for the Internet is in its 6th edition

## **Topic 6 The future for online publishing?**

**Nick Evans**, *Chief Operating Officer, Association of Learned and Professional Society Publishers (ALPSP)*

With developments in online publishing happening at an ever quicker pace, Nick Evans of the Association of Learned Professional Society Publishing (ALPSP) gives some background on how we arrived where we are and considers some of the possible scenarios for the future. What will publishing look like in 2020? How will content be delivered and used and perhaps most importantly paid for? How will the 'traditional publisher' have adapted? Indeed, will publishers as we know them exist at all? Drawing together the experience and talents of the workshop delegates to help shape a common view, the objective will be to describe a picture of the future while providing an opportunity to discuss the issues that will confront us all, whether information professionals, publishers, or users of content. Can we have '2020 vision'? Maybe not, but hopefully we can take an educated guess at what we might expect to see in ten years' time.

### ***Biography***

Nick joined The Association of Learned and Professional Society Publishers (ALPSP) as Member Services Manager in January 2005, where he has responsibility for publishing Learned Publishing journal as well as for the delivery of a range of services to members including seminars, training, research and publications. Nick has worked in various branches of academic and more general publishing during his career, having started his career with William Heinemann Ltd in London. Before ALPSP he had worked for six years for the International Labour Organisation, a UN specialised agency. He has a composer wife who also writes, a son in computer games and a daughter who works for the fine art auctioneer Christie's, so life is never dull.